

「嶺南文化與世界」¹公開講座系列 2026 —— 藝文嶺南：工藝、詩畫與人文景觀 Art and Literature of Lingnan: Craftsmanship, Poetic Painting, and Humanistic Landscape, Public Lecture Series on “Lingnan Culture and the World” 2026

香港公共圖書館 及 香港中文大學中國文化研究所合辦

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第二講 Lecture 2

28.11.2026 | 星期六 Saturday 2:30 p.m. – 4:00 p.m.

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蘇軾與嶺南文化地景——從地方書寫到《羅浮香影圖》的跨地域傳播

Su Shi and the Cultural Landscape of Lingnan: From Writing Local to Border-Crossing
Transmission of the *Paintings of Fragrant Dream of Luofu*

講座摘要

蘇軾（1037–1101）為宋代文壇巨擘，於詩文、書畫諸領域造詣精深、影響深遠。其晚年貶謫惠州期間的創作，對重塑嶺南人文地理與文化至關重要。他詠嘆嶺南的詩篇記錄當地風土物產，雖僅一遊羅浮山，卻以千古文辭為名山增色，亦使嶺南這一邊陲之地躍升為人文勝境。本講座以蘇軾與嶺南相關的詩文、墨蹟和文化遺產為出發點，考察其對嶺南地方知識的推廣、對形塑羅浮山人文風景的貢獻，進而探討羅浮梅花村地景的生成淵源，以及在清代中期興起與之相關的《羅浮香影圖》之繪製、藝術特色與跨地域傳播，藉此管窺蘇軾在嶺南勝跡建構與中國藝術史中的獨特地位。

Abstract

The Song dynasty scholar-official Su Shi (1037–1101) is renowned for his accomplishments and extensive impact on literature and the arts. His works created during his later years in exile in Huizhou were crucial in reshaping the human geography and heritage of Lingnan. His writings praising Lingnan recorded the local places, customs, and natural products. Although he only visited Mount Luofu once, his timeless verses adorned the mountain, and he contributed to transform Lingnan from a peripheral region into a culturally significant one. This talk focuses on Su Shi's poems, calligraphy, and cultural heritage as a starting point to examine his promotion of local knowledge in Lingnan and his contributions to shaping the cultural landscape of Mount Luofu. It will further explore the origins of the landscape in the Plum Village of Luofu and the flourishing of the *Paintings of Fragrant Dream of Luofu* since the mid-Qing Dynasty, focusing on their visual representation and cross-regional transmission. It ultimately demonstrates Su Shi's unique place in the construction of Lingnan's historical sites and in Chinese art history.

講者簡介

陳芳芳，現為香港浸會大學中文、歷史、宗教及哲學學部歷史系助理教授，曾任職香港大學美術博物館副館長及嶺南大學研究助理教授。她曾赴美國加州大學柏克萊分校藝術博物館及太平洋電影資料館，和美國伊利諾伊州麥克萊恩地圖圖書館訪問研究。陳教授的研究興趣包括中國藝術史、香港藝術、博物館及文化遺產研究。她目前正在撰寫一部探究現代上海女性圖像和時尚的專書，同時研究與香港視覺藝術古蹟有關而消失了的景觀。

Biography

Chen Fong Fong is a historian of Chinese art and works as an Assistant Professor at the Department of History at Hong Kong Baptist University. She previously held positions as Associate Curator at the University Museum and Art Gallery (UMAG) and Research Assistant Professor at Lingnan University. She has held fellowships at the Berkeley Art Museum and Pacific Film Archive and the Maclean Collection Map Library in Illinois. She is currently investigating vanished landscapes in Hong Kong linked to historic places of visual arts while also working on a book about women and fashion in modern Shanghai.

¹ 香港研究資助局協作研究計劃「嶺南文化與世界」項目（2023–2026）

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